

# KHAIRUL IFAN

## WordPress Developer | Front-End Developer | WooCommerce Specialist

Pekalongan, Indonesia | +62 856-4268-1261 | khairulifan@gmail.com  
Portfolio: www.khairulifan.com

### PROFESSIONAL SUMMARY

Results-driven WordPress Developer with 5+ years of experience delivering custom websites, WooCommerce solutions, and performance-optimized digital platforms for agencies, SMEs, and international clients. Experienced in translating Figma designs into responsive websites, developing custom WordPress functionality, improving Core Web Vitals, and collaborating with remote teams. Delivered more than 40 websites across Indonesia and international markets including Australia and Europe-oriented projects.

### CORE COMPETENCIES

- WordPress Development & Customization
- Elementor, Gutenberg & WPBakery
- WooCommerce Development
- HTML, CSS, JavaScript, PHP
- Responsive Web Development
- Technical SEO & Core Web Vitals
- Website Migration & Hosting Management
- Client Communication & Remote Collaboration

### PROFESSIONAL EXPERIENCE

#### ***Founder & Lead WordPress Developer | Halihab Studio | Mar 2023 – Present***

Founded and manage a freelance web development studio. Delivered 40+ custom WordPress websites, managed client communication, project planning, development, deployment, SEO optimization, and ongoing maintenance.

#### ***WordPress Developer (Remote) | Awanna Digital | Dec 2023 – Present***

Develop and maintain WordPress websites for agency clients, convert Figma designs into responsive websites, customize themes and plugins, and provide deployment and support services.

#### ***WordPress & Front-End Developer | Interiorloka | Jan 2021 – Present***

Develop and maintain company websites, optimize performance and SEO, implement WooCommerce solutions, manage hosting infrastructure, backups, security, and website enhancements.

### FEATURED PROJECTS

#### **Podium Aan Zee (Netherlands)**

Contributed to homepage redesign, agenda integration, event presentation improvements, responsive implementation, Elementor customization, and stakeholder collaboration for a cultural events platform.

#### **Interiorloka**

Maintained and enhanced company websites with focus on speed optimization, SEO improvements, WooCommerce functionality, and user experience.

#### **International Freelance Projects**

Delivered websites for businesses and personal brands across multiple industries using WordPress and WooCommerce solutions.

### TECHNICAL SKILLS

**CMS & Builders:** WordPress, Elementor, Gutenberg, WPBakery  
**Development:** HTML5, CSS3, JavaScript, PHP

**E-Commerce:** WooCommerce, Payment Gateway Integration

**Optimization:** Technical SEO, PageSpeed Optimization, Core Web Vitals

**Tools:** Figma, Adobe Photoshop, Adobe Illustrator, CoreIDRAW

**Infrastructure:** cPanel, DNS Management, Hosting Migration, SSL Configuration

## LANGUAGES

Indonesian (Native)

English (Professional Working Proficiency)